

## Purple Wi-Fi FAQs

### 1. What is Purple Wi-Fi?

Purple Wi-Fi is a tool that allows us to learn more about the people that use The Frontier. The data captured enables our staff to make more informed decisions about the kinds of events and amenities that should be offered at The Frontier.

### 2. Why do I have to sign in to use The Frontier's internet?

Having you sign in helps The Frontier team learn more about audience demographics. The information provided assists them in being able to tailor certain aspects of the space to be more helpful to users. Knowing things like your zip code, age, and gender help staff make the case for certain programming or amenities. It also allows us to know how often you visit the space so we can reward you!

### 3. Why are you asking for my information?

We want to learn more about who exactly is using The Frontier. Knowing this info helps us create a better user environment.

### 4. What is the significance of adding my information?

Adding your information gives the Frontier Team some clarity around how many people and devices are in the building at any given time, and allows us to learn more about the different kinds of users at The Frontier. This data helps our team make more informed decisions about everything from internet capabilities to the need for new seating areas or other community amenities.

### 5. What do the terms and conditions really mean?

Our terms and conditions are really straightforward:

1. The Frontier is open to the public from 8:00 a.m. – 5:00 p.m., Monday – Friday.
2. The Frontier is a resource for all. Please be mindful of others' space, property and events. Please do not interrupt or interfere with private events. Also, please do not crash or piggyback on events. If you have any questions, please consult a member of The Frontier staff.
3. When holding an event at The Frontier, please follow the established policies and procedures provided by Frontier staff, and those outlined within the room reservation system.
4. The Frontier loves dogs. Please see rules posted on bulletin boards regarding canine etiquette within The Frontier.
5. Please respect additional policies that may be posted in other locations around The Frontier.

Purple also has asset of terms and conditions that ensure that your data is secure and will not be passed on to any other company, groups, or sales organizations.

**6. Does the Frontier give my information out to anyone?**

No, not at all. The information gathered is only used internally so we can collect about the usage of the site The Frontier and the frequency and duration of user visits.