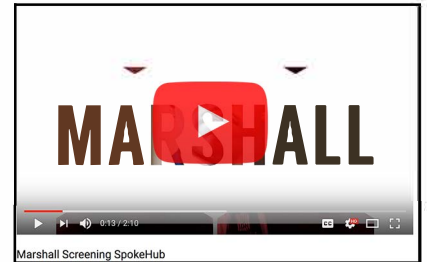




SpokeHub Why Video



Marshall Screening SpokeHub



ABC11 SpokeHub News Clip



North Carolina College Tour Weekend Recap Video - Rated FUN

What is SpokeHub?

SpokeHub, Inc. connects organizations with their users through

Scope, Strategy & Support

providing a macro reach with a micro understanding.

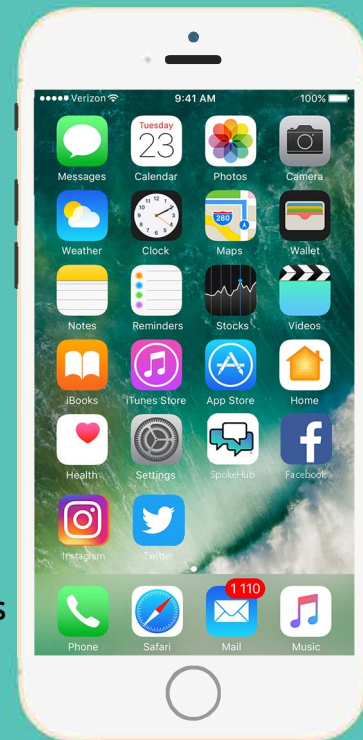
SpokeHub, Inc. provides two tools SpokeHub Enterprise and SpokeHub Social. Spokehub plans to inspire the next generation by encouraging ideas and empowering action.

SpokeHub Enterprise:

- Offers an end-to-end consumer engagement platform allowing real time sentiment analysis
- API Integration – easy to use, plug & play, out of the box integration allowing companies to bring in customer data
- Data Management, Analysis, & Support

SpokeHub Social:

- Adds connection and relevance to every conversation around topics of interest
- Gives users a platform to add their context to the real-time conversations that are happening in our world.
- Provides opportunity for paid premium users to respond directly to their fans and/or consumers in real-time.



Why SpokeHub?

The business market is changing and it is becoming increasingly important to include customer engagement before purchase, during and after. Customer-Company relationships are becoming fully reciprocal thus an end-to-end customer platform is vital to business success. SpokeHub provides this platform with a social component that customers need and LOVE.

“End-to-end customer engagement platforms enable companies to be proactively contextually relevant in real-time which lead to measurable revenue growth.”
 - Christine Crandell