



Boxyard RTP
900 Park Offices Drive
RTP, NC 27709

REQUEST FOR ARTISTIC PROPOSALS (RFP):
Boxyard RTP Outdoor Mural Project
Boxyard RTP, LLC.

Overview

The artist or artist team selected for this project will be compensated a total of \$12,000 for this installation.

The objective of this RFP is to obtain an artist or artist team able to provide a wide and large format mural to be installed on the side of the Concrete Masonry Unit (CMU) of Boxyard RTP in Research Triangle Park, North Carolina by May 31, 2021. The project will span across two intersecting walls and will be seen from the parking lot as well as when patrons enter the restrooms. See Exhibit A for Boxyard RTP's backstory, taglines, brand colors and iconography. The artist is not required to use any assets found in Exhibit A, but they should be considered when envisioning the mural for the site and submitting a proposal.

This project is open to all artists or artist teams, age 21 and over, who are local to North Carolina. Artist(s) should have significant experience with large format murals and must be capable of working on outdoor surfaces and heights of up to 26 feet high. See Exhibits B & C for photos of the CMU building, square footage, and existing coating specifications.

Project Timeline:

RFP issued:	December 15, 2020
Proposals due:	February 4, 2021 by 5pm
Final Artist selected:	February 24, 2021
Project completed and installed:	<u>by May 31, 2021</u>

Project Scope

The work will be outdoors on the external wall of the Boxyard RTP CMU and shall be durable, require little or no maintenance and must be completed by the artist on the site. The final description of the services and/or items to be provided to the Boxyard RTP under this RFP is subject to negotiations with the selected Artist(s), and final approval by Boxyard RTP, LLC.

1. Selected Artist(s) shall be responsible for the design and installation of a public art mural on the side of two intersecting walls of the Boxyard RTP CMU, roughly 40'Lx17H. We welcome the installation to be larger or smaller, but the artist's rational needs to be detailed for either direction. There are a few obstructions surrounding the main wall that is facing our parking lot, including a 6ft tank and 3 foot bushes. We would like the artist to think creatively on how to design around these elements. See Exhibit B for exact details and photos. The building is constructed of concrete blocks and grout and is sealed with MasterProtect H, which is detailed in Exhibit C. Boxyard RTP is still an active construction site. If applicants are interested to view the site in person, they can attend one of the two scheduled tour times on 1/14 at 10am or 1/15 at 8am. To be included on the tour roster, contact ronan@rtp.org.



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2. Medium/Material: The artist can choose their preferred type of medium for this project. We strongly encourage the most durable option or that the installation is sealed in some way to preserve it.
3. Equipment: Boxyard RTP will provide up to \$2,000 reimbursement for the cost of materials. Ladders and lifts **will not** be provided to the Artist(s), they must bring their own if needed.
4. Travel: Artist(s) must be local to North Carolina. Boxyard RTP will not be paying for travel fees.
5. Work shall be scheduled and conducted in a professional, cooperative manner.
6. Selected Artist(s), with the assistance of Boxyard RTP, shall ensure that they and their employees have any required licenses and/or permits to perform the work and have liability insurance.

Request for Proposals Deadline & Method of Submittal

Proposals will be accepted no later than February 4, 2021 at 5pm

Proposals must be submitted electronically to: ronan@rtp.org

Proposal Requirements

To receive consideration, proposals must include:

1. A typed letter of interest/proposal/resume no longer than 3 pages which describes:
 - a. Your vision for this project that incorporates the entrepreneurial and innovative spirit of the Triangle and the themes conveyed in Exhibit A. Please include a sketch, incorporating colors intended. Be as detailed as possible so that the Selection Team understands your vision.
 - b. A detailed description of artist's experience working with public art murals.
 - c. A description of the anticipated use of materials explained above, including relevant experience of artist's use of various paint and media on previous murals, noting the size and scope of this project.
 - d. Maintenance expectations for the permanent work of art.
 - e. Contact information for the individual or group, including, full name, mailing address, email, NC city of residence, phone number and applicable social media accounts.
 - f. Materials list. Not to exceed \$2,000 of materials that will be reimbursed by Boxyard RTP.
2. Contact information for two professional references (teachers, employers, co-workers, artistic collaborators, etc) you have worked with in the last five years. Please indicate the specific projects you worked and photos, if applicable.
3. Include 3-5 visual examples of past projects, preferably similar in scope, to provide the Selection Team a feel for your style. Photos, links to websites, or social media references will suffice.
4. Artist must agree to provide proof of a current, general liability insurance policy for at least \$250,000, covering themselves, any additional persons involved in the project, along with an additionally insured certificate listing the Boxyard RTP, LLC (900 Park Offices Drive, RTP NC 27709) its employees, officers, and agents as additionally insured



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Evaluation and Selection Criteria for Design Proposals

Major criteria to be considered in the evaluation may include, but not necessarily be limited to, the items referred to above and those set forth below.

1. The Artists' responsiveness and compliance with the project requirements and conditions.
2. The Artists' ability, capacity, and enthusiasm to provide the services required in this project in a professional and timely fashion.
3. The Artists' social media presence will be taken into consideration.

Final Artist Selection

The final artist will be selected by the design selection committee by February 24, 2021. The artist and Selection Team will exchange dialogue regarding final concept and design intentions, give feedback, and complete the contracting process between February 25, 2021 and March 8, 2021. The winning artist's final project design is due March 15, 2021, with a firm installation completion deadline of May 31, 2021. Two equal payments of \$6,000 will be disbursed to the artist, with the final payment provided following project completion. Artist must submit receipts to ronan@rtp.org to receive reimbursement for supplies up to \$2,000.

Compensation Terms and Conditions

- One Selected artist will receive \$12,000 USD for the successful completion and implementation of the work. Boxyard RTP reserves the right to award all, partial or none of this solicitation.
- Final payment will be disbursed upon completion and acceptance of the Mural.
- Note: Boxyard RTP will reimburse materials up to \$2,000. Artist is required to bring their own ladder if needed.
- Artist(s) will be required to submit a W-9 form and applicable invoices to Boxyard RTP to receive payment.

Questions

All questions regarding this RFP process must be submitted via email to Amanda Ronan, Director of Programs, ronan@rtp.org

REPLY TO: Amanda Ronan
Director of Programs, Boxyard RTP
ronan@rtp.org
919-433-1669

Location of Work

The mural will be on the outer side of the Boxyard RTP's CMU, located at 900 Park Offices Drive, RTP NC 27709. The Artist(s) will have access to the restroom and a mop sink if needed. Water fountains will be available, as temperatures are expected to rise as we get further into May.



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EXHIBIT A

Slogan: Think Inside the Box

Mantra: Work Your Angles

Themes: When designing this project, selecting the tenants, and planning future programs and initiatives, a lot of factors and themes came into play: visionary chefs, local products, unique experience, NC roots, a vibrant and diverse community, nature, and repurposing the HUB campus to fuel the evolution of RTP.

Backstory

[Boxyard RTP](#) is based on an original concept in [Tulsa, Oklahoma](#). The first food, beverage and retail within [HUB RTP](#) and developed by the [Research Triangle Foundation](#), Boxyard RTP will bring a new sense of vibrancy to the Research Triangle Park. Much like the buildings that surround it, Boxyard RTP is built upon the idea of taking something old and transforming it into a concept that works for the people of North Carolina, today!

Comprised of reused shipping containers housing local restaurateurs, retailers and entrepreneurs, Boxyard RTP challenges folks to think big in small spaces. This indoor/outdoor facility includes ample community space, a covered pavilion, and a performance stage. Rather than only being seen as a place to go to work, Boxyard RTP provides a way for the community to view the Park with 24/7 lens. Start your day by grabbing coffee and browsing some local goods. Sneak in some yoga on the top deck during your lunch break. Come back after 5pm with your friends and family for some unique, local cuisine.

While we are very proud of the space, we take the most pride in the vendors who call Boxyard RTP home. This curated group has embraced our community-focused, collaborative mentality from Day 1. You won't find any chains here, all of these businesses are one-of-a-kind, first-of-their-kind, or a second location spanning into a new market. You can get to know our people a little more by checking out our Meet the Vendors Campaign on our [Instagram](#) or by checking out [our website](#).

The Showroom

Back when Boxyard RTP was still in its development phase, we brought in a 20ft shipping container and placed it in the middle of our parking lot as a sign of things to come. We were able to create a "Showroom" and mock up what a space *could* look like within Boxyard. Countless meetings, tours and even some popups (Pre-Covid) were conducted within those four walls. We knew from the start of this project that art would be an important fabric woven throughout Boxyard. Sarahlaine Calva was selected to create a mural on all 4 sides of the box using spray paint, illustrating the idea of Boxyard RTP transforming from day to night. The Showroom still sits in our parking lot today and you are welcome to visit it.



Font: Primarily Helvetica with whispers of Archivo and Oswald
Color Palette

Boxyard RTP | Brand Elements Basic Color Palette

SPOT COLOR	SCREEN	PAINT & TEXTILES
PMS 309	003B49	PMS 19-4726 TPG
PMS 179	E63C2F	PMS 17-1563 TPG Cherry tomato
PMS 429	A4A9AD	15-4101 TPG High-rise
White	FFFFFF	PMS 11-0601 TPG Bright White
Black	000000	Black

Iconography

